



NATIONAL INSTITUTE  
FOR CULTURAL RESEARCH AND TRAINING

A reliable partner  
for your European Projects and Programmes

# About us

## **The National Institute for Cultural Research and Training (INCFC), Romania**

Subordinated to the Ministry of Culture, is the only national institute that aims to study, research and provide statistical data in the field of culture as well as training professionals who choose a career in this field.

### **Achievements**

In the last years, the experts of the Institute have conducted more than 85 research studies and statistical analyses, have participated in 31 national and international conferences, have trained over 8000 beneficiaries coming from approximately 700 cultural institutions.

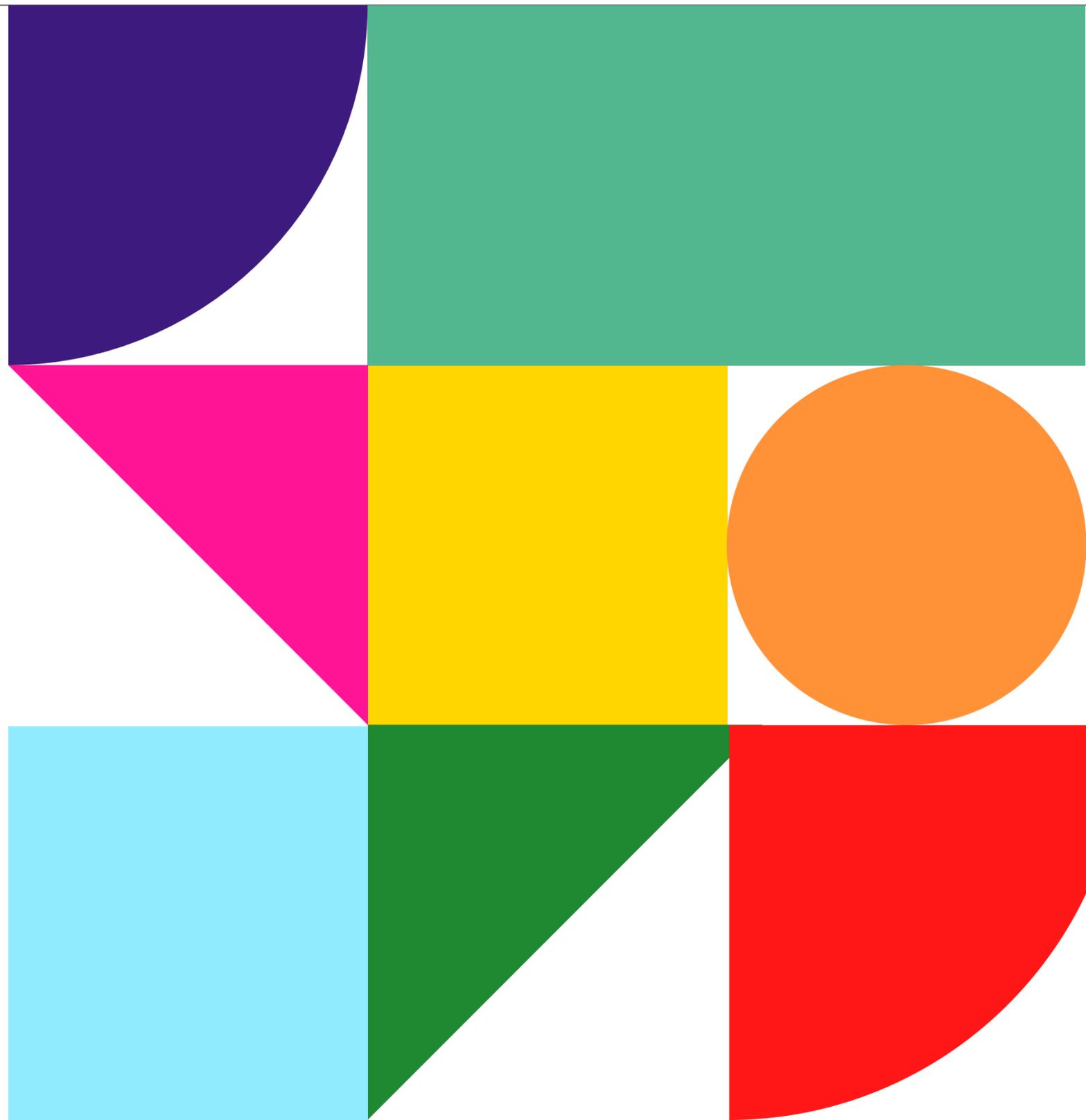


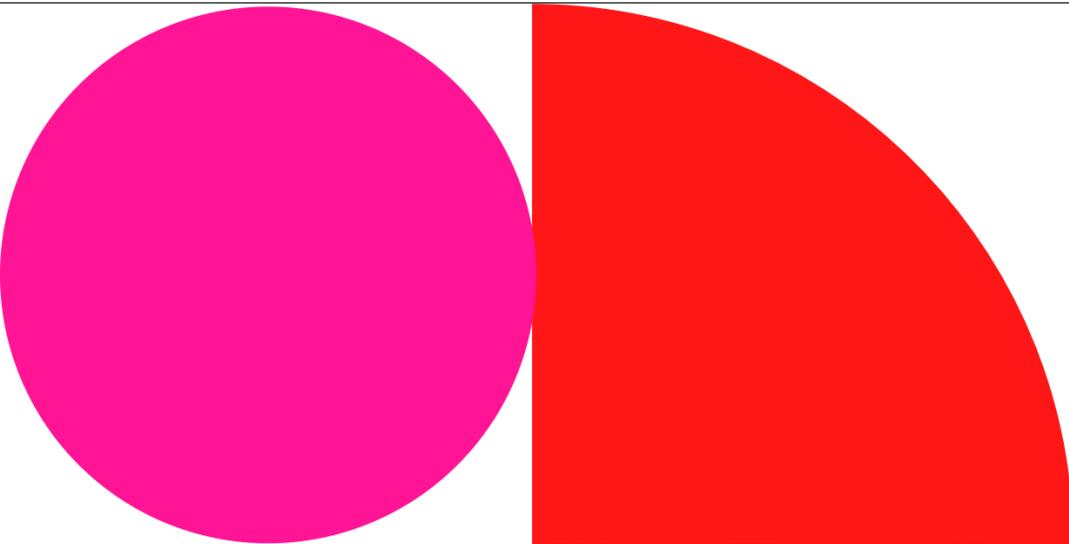
# Research

**In the field of research we can approach both horizontal and sectoral topics, as follows:**

- strategies
- mapping of cultural heritage
- databases
- analysis of perception and visibility
- impact studies
- cultural programs
- promotion campaigns
- artistic events
- market studies related to the consumer profile
- audience/ market studies especially dedicated to the performing arts organizations
- tracking and timing studies
- cultural management analyses
- case studies for cultural projects
- cultural product development

Our **research studies** are conducted by an interdisciplinary team, made of experts in management, statistics, sociology, art, history, marketing, cultural anthropology, political sciences and economics.





# Cultural Training

## **INCFC provides...**

...ongoing education and professional training services in order to quickly respond to the needs of the public cultural institutions, freelancers and private organisations operating in the field of culture and CCS (Cultural and Creative Sectors).

## **Training courses**

From our offer of training we mention:

- preservation of the national cultural heritage
- museum collections management
- cultural management
- cultural settlement specialist
- museum marketing etc.

## Previous experience in European Funded projects:

- **HERITART** is a European project renowned for its creativity in putting the archaeological sites to the service of artistic performances and for its success in growing a new generation of public that respects and acknowledges heritage as an intrinsic value of the common European culture. Financed through the Creative Europe programme, the inter-disciplinary cultural project HERITART gathers Romanian, Croatian and Italian experts, specialists in artistic production, cultural research and performing arts.
- **EUHeritage** was financed by Erasmus Plus programme and generally addresses the professionals working in the field of cultural heritage, involved in activities of promotion, valorisation, exploitation and interpretation of the cultural heritage.
- **Live Skills** was financed by Erasmus Plus programme and contributes: to the enhancement of the capacity of employment and of the mobility of professionals and students in the field of culture; to the growth of competitiveness of the sector and to the building of a sustainable cultural and creative sector for the future.



# Affiliations

## INCFC is...

...the first Romanian member of **ENCATC (European Network on Cultural Management and Policy)** and an active member in **COMPENDIUM of Cultural Policies and Trends in Europe** – a European platform of applied research. Moreover, INCFC is a member of the **Culture Action Europe** Association, the main European cultural network gathering organisations, artists, activists, academics and persons in charge with cultural policies from all across Europe.



# Social Media



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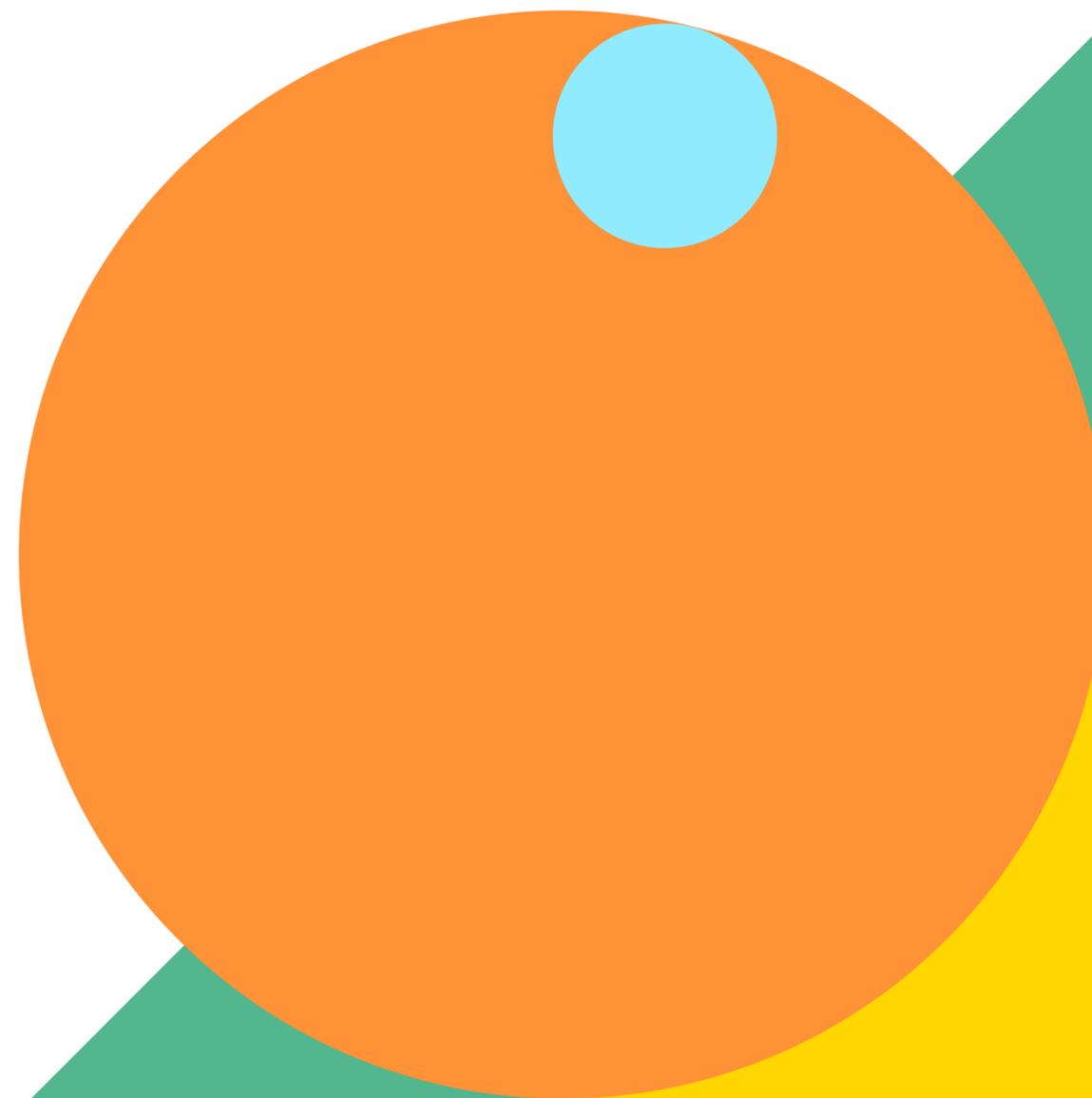
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Please visit [culturadatainteractiv.ro](http://culturadatainteractiv.ro)  
for an interactive visualisation of all  
our statistical data



# Contact us

## Mailing Address

22, Unirii Boulevard, Bucharest, Romania

## Contact Person

Roxana Aștefănoaiei, Projects Coordinator

## Email Addresses

[roxana.astefanoaiei@culturadata.ro](mailto:roxana.astefanoaiei@culturadata.ro)

[office@culturadata.ro](mailto:office@culturadata.ro)